



ShopBIPOC[®]

SPONSORSHIP OPPORTUNITY

Connecting To Colorado's BIPOC Small Businesses

ShopBIPOC Platform

ShopBIPOC was designed to help close the racial wealth gap by connecting consumers who want to purchase from BIPOC-owned businesses with those businesses, and to allow BIPOC-owned businesses to expand their markets. BIPOC is an acronym for Black, Indigenous, and People of Color.

Through a collaborative effort of twelve community organizations led by Center for Community Wealth Building, ShopBIPOC was launched in Fall 2022 with the goal of connecting buyers and sellers through a simple, easy-to-use online platform.

Buying from BIPOC-owned businesses is a direct and tangible way to align our everyday actions as consumers with our commitments to racial equity and to reducing the racial wealth gap. Your support as a sponsor will have an exponential impact!

Launch Party

To celebrate the official launch of ShopBIPOC, the Collaborative is hosting a celebration on Thursday, August 31st from 5:30-7:30 pm at The People's Building on 9995 E Colfax Ave, Aurora, CO 80010.

**Make a Difference.
Become a ShopBIPOC Sponsor Today!**



SPONSORSHIP OPPORTUNITIES

\$50,000 - Platinum Sponsor

This top-level sponsorship option gives you the headline sponsor title for the platform and our Launch Party event.

The Platinum Sponsor will receive:

- Prominent logo placement on ShopBIPOC.com homepage for one year
- Prominent logo placement in all printed materials
- Prominent logo placement in all promotional materials
- Front page recognition in Launch Party printed program
- Opportunity to address the audience at Launch Party
- Prominent banner placement at Launch Party
- Recognition during Launch Party
- ShopBIPOC Champion plaque
- Outreach table at Launch Party (if desired)
- Prime exhibit space at Launch Party
- Social media recognition twice per month
- Recognition in quarterly newsletter

\$25,000 - Gold Sponsor

This top-level sponsorship option gives you the major sponsor title for the platform and our Launch Party event.

The Gold Sponsor will receive:

- Prominent logo placement on ShopBIPOC.com website for one year
- Prominent logo placement in all printed materials
- Prominent logo placement in all promotional materials
- Recognition in Launch Party printed program
- Recognition during Launch Party
- ShopBIPOC Supporter plaque
- Banner placement at Launch Party
- Opportunity to address the audience at Launch Party
- Outreach table at Launch Party (if desired)
- Exhibit space at Launch Party
- Social media recognition once per month
- Recognition in quarterly newsletter

\$10,000 - Champion Sponsor

This top-level sponsorship option gives you the headline sponsor title for our Launch Party event and platform.

The Champion Sponsor will receive:

- Prominent logo placement on ShopBIPOC.com website for one year
- Prominent logo placement in all printed materials
- Prominent logo placement in all promotional materials
- Banner placement at Launch Party
- ShopBIPOC Supporter plaque
- Recognition in Launch Party printed program
- Recognition during Launch Party
- Recognition in quarterly newsletter



\$5,000 - Amplify Sponsor

This high-level sponsorship option gives you a top sponsor title for our Launch Party event.

The Amplify Sponsor will receive:

- Logo placement on ShopBIPOC.com website for one year
- Logo placement in all printed materials
- Logo placement in all promotional materials
- Recognition in Launch Party printed program
- Recognition during Launch Party
- Recognition in quarterly newsletter

\$2,500 - Ally Sponsor

At this level of sponsorship, you join other organizations and individuals who support the ShopBIPOC Collaborative.

The Ally Sponsor will receive:

- Logo placement on ShopBIPOC.com website for one year
- Logo placement in all printed materials
- Recognition in Launch Party printed program
- Recognition during Launch Party

\$500 - Partner Sponsor

This is for Business Support Organizations who believe in ShopBIPOC's mission and support BIPOC entrepreneurs.

The Partner Sponsor will receive:

- Recognition on ShopBIPOC.com website for one year
- Recognition during Launch Party
- Recognition in quarterly newsletter

\$250 - Friends of ShopBIPOC

This is for individuals who believe in ShopBIPOC and want to contribute to close the racial wealth gap.

- Recognition on ShopBIPOC.com website for one year
- Recognition during Launch Party

For more information, contact Yessica Holguin at yessica@communitywealthbuilding.org.

Visit shopbipoc.com to learn more about the initiative.

Please send your sponsorship check to:

**CEDS Finance
10660 E Colfax Ave, Suite B
Aurora, CO 80010**

Checks should be made payable to CEDS Finance with "ShopBIPOC Sponsorship" in the memo.

If you prefer to pay via ACH please email finance@cedsfinance.org to request instructions.



Sponsorship Commitment Form ShopBIPOC Platform or Event

Thank you for supporting local small businesses and ShopBIPOC. Please complete this form and return it to the email address below. If you have any questions, please contact Yessica Holguin at 720-341-9391. CEDS Finance is a 501(c)(3) tax exempt organization, and sponsorships are tax deductible to the extent allowed by law.

Organization Name: _____
(as you would like it to appear on any printed materials)

Contact Name: _____

Phone Number: _____

E-Mail Address: _____

Please check:

	Platinum Sponsor	\$50,000
	Gold Sponsor	\$25,000
	Champion Sponsor	\$10,000
	Amplify Sponsor	\$5,000
	Ally Sponsor	\$2,500
	Partner Sponsor	\$500
	Friends of ShopBIPOC	\$250

Please return this form by August 7, 2023 to:

Yessica Holguin

yessica@communitywealthbuilding.org

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